

Take 5 for Safety

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Are Cell Phones Hazardous?

2013 DOT Data (DA = Distraction-Affected):

Cell Phone Use in DA Crashes

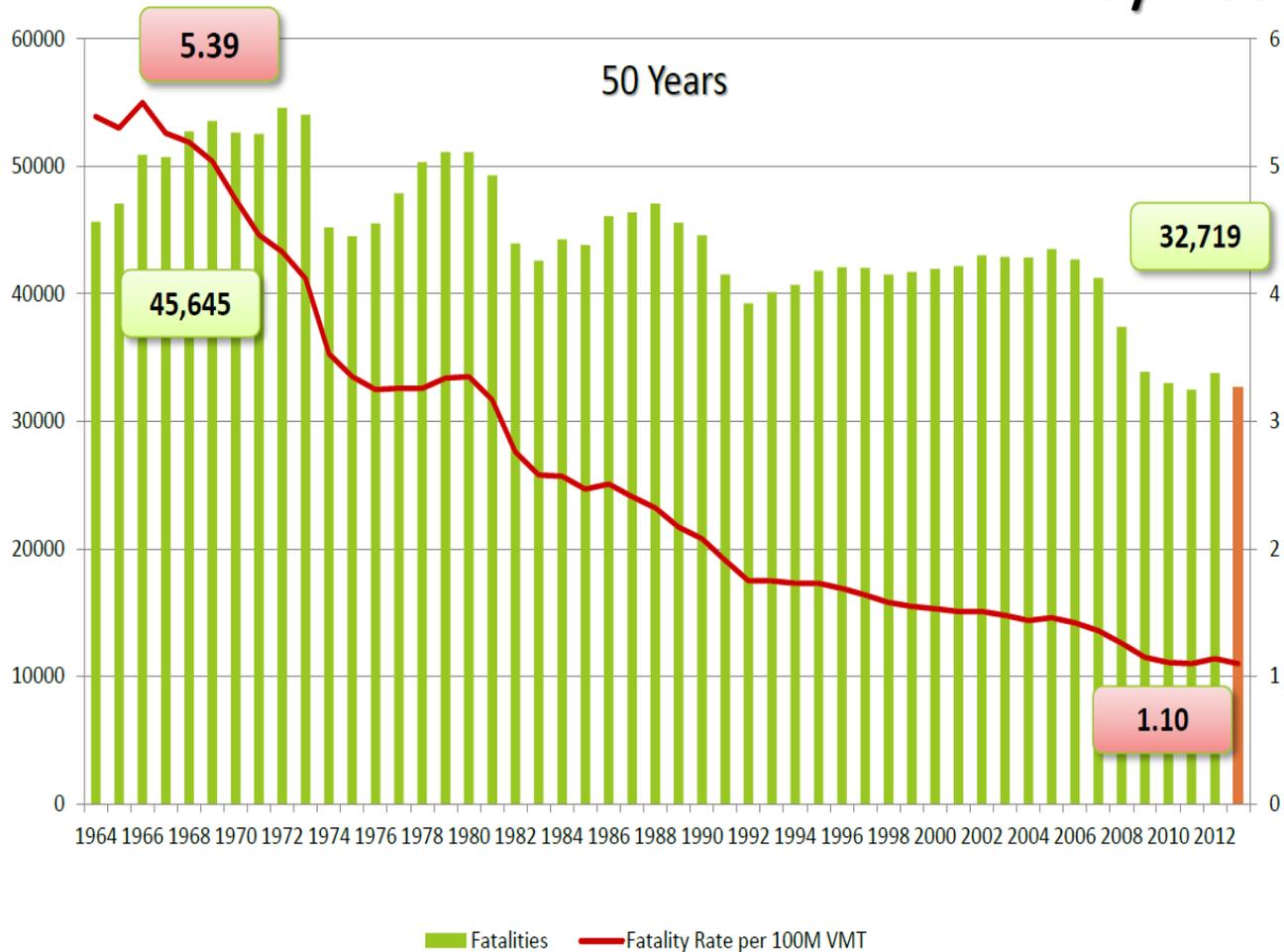
- *445 fatalities in DA crashes involving cell phones*
 - 6.7% increase since 2012
- 34,000 people injured in DA crashes involving cell phones
 - 21% increase since 2012
- *Percentage of DA crashes involving the use of cell phones has increased in the past 4 years*

Type of Crash	2010	2011	2012	2013
Fatal	12%	12%	12%	14%
Injury	6%	6%	7%	8%
Property Damage Only	5%	6%	6%	8%
Total	5%	6%	7%	8%

Distracted Driving Is Hazardous

Fatalities and Fatality Rate, by Year

- Driving skill is measurably impaired when using a cell phone
- Writing text messages creates a significantly greater impairment
- Cell phone use changes slope for long-term decline in crash fatality rate



Distracted Driving

Distracted driving is any activity that could divert a person's attention away from the primary task of driving

All distractions endanger driver, passenger, and bystander safety. These types of distractions include:

Texting

Using a cell phone

Eating or drinking

Talking to passengers

Grooming

Reading, including maps

Look for Hazards in Every Direction



- "Of course I'm wearing my helmet! What kind of fool do you think I am?"
- "Hello, is this the Emergency room? Do you take reservations?"



- Microsoft's new Windows upgrade "Windshield" is getting some good reviews, but it still crashes periodically
- Hmm, let's see, "www.whatsthebestthingto.do.com"